

Nominations for awards are now open at <https://www.etindia.news/events>

**Last date for registration is March 30<sup>th</sup>**

## Comprehensive plan for the awards

Following with categories, turnover-based criteria, and the jury selection process:

### Award Categories and Criteria

#### 1. Self-Help Group (SHG) Awards *(This category is only for organizations.)*

##### 1. Best SHG Entrepreneur Award

Turnover Range: ₹5 lakh and above

Criteria:

- Income generation and financial sustainability
- Positive impact on local community development
- Job creation within the SHG ecosystem
- Adoption of innovative or traditional business models
- Scalability and potential for business growth
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#### 2. Startup Awards *(This category is only for organizations.)*

##### 2. Best Startup of the Year Award

Turnover Range: ₹50 lakh – ₹100 crore

Criteria:

- Rapid revenue growth and scalability
- Market traction and customer acquisition strategy
- Unique value proposition and competitive advantage
- Minimum of 5 years in operation
- Industry recognition and awards

##### 3. Green Startup Award

Turnover Range: ₹10 lakh – ₹50 crore

Criteria:

- Focus on sustainability and environmental conservation
- Use of eco-friendly technology or materials
- Business model aligning with UN Sustainable Development Goals
- Social impact and community involvement
- Reduction in carbon footprint or waste management innovation

##### 4. Tech-Driven Startup Award

Turnover Range: ₹50 lakh – ₹100 crore

Criteria:

- Innovation in AI, IoT, blockchain, or automation
- Disruptive technology with a significant impact on industry
- Market adoption and technological breakthroughs
- R&D investment and patent filings

- Contribution to the digital economy

#### 3. Micro Enterprise Awards *(This category is only for organizations.)*

##### 5. Rising Star Micro Entrepreneur Award

Turnover Range: ₹50 lakh – ₹5 crore

Criteria:

- Unique and innovative business models
- Demonstrated early-stage success and revenue growth
- Customer satisfaction and market recognition
- Use of modern techniques or disruptive solutions
- Potential for business scalability and market expansion

##### 6. Digital Micro Entrepreneur Award

Turnover Range: ₹10 lakh – ₹2 crore

Criteria:

- Effective use of digital platforms for business operations
- Strong online presence and digital marketing strategies
- Use of e-commerce, social media, or technology for business growth
- Digital literacy and training provided to employees or community
- Innovation in digital financial transactions or customer service

##### 7. Social Impact Micro Entrepreneur Award

Turnover Range: ₹10 lakh – ₹2 crore

Criteria:

- Contribution to sustainable community development and inclusivity
- Employment opportunities for underprivileged or marginalized groups
- Business model that integrates social impact with profitability
- Partnerships with NGOs or government for social initiatives
- Measurable impact on beneficiaries

#### 4. MSME Awards *(This category is only for organizations.)*

##### 8. MSME Innovator Award

Turnover Range: ₹1 crore – ₹50 crore

Criteria:

- Development of new technology, products, or services
- Patent filings, R&D investment, or industry disruption
- Adoption of automation and AI-driven processes
- Customer-centric product innovations
- Recognition in industry-specific innovation forums

#### **9. MSME Export Excellence Award**

**Turnover Range: ₹5 crore – ₹250 crore**

**Criteria:**

- Consistent growth in export revenue
- Expansion into multiple foreign markets
- Compliance with international trade standards
- Strategic global partnerships
- Contribution to India's export economy

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#### **5. Social Entrepreneur Awards (This category is only for organizations.)**

##### **10. Social Impact Leader Award**

**Turnover Range: ₹10 lakh – ₹50 crore.**

**Criteria:**

- Direct impact on community upliftment
- Number of lives positively affected
- Sustainable and scalable social enterprise model
- Measurable improvements in quality of life
- Collaboration with social organizations or government programs

##### **11. Healthcare Changemaker Award**

**Turnover Range: ₹1 crore – ₹100 crore**

**Criteria:**

- Improved healthcare accessibility for underprivileged groups
- Innovation in healthcare delivery or medical technology
- Community health programs with a measurable impact
- Collaboration with hospitals, NGOs, or government health initiatives
- Research and development in healthcare solutions

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#### **6. Sports Entrepreneur Awards (This category is only for organizations.)**

##### **12. Sports Innovator of the Year Award**

**Turnover Range: ₹10 lakh – ₹5 crore**

**Criteria:**

- Innovation in sports equipment, training, or management
- Contribution to athlete development
- Use of technology in sports coaching and performance analysis

- Impact on the growth of the sports industry
- Partnerships with national or international sports bodies

##### **13. Sports Community Builder Award**

**Turnover Range: ₹10 lakh – ₹2 crore**

**Criteria:**

- Promotion of grassroots sports programs
- Number of young athletes nurtured and trained
- Social impact and inclusivity in sports
- Contribution to local sports infrastructure development
- Community engagement and participation in sports activities

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#### **7. Women Entrepreneur Awards (This category is only for organizations.)**

##### **14. Rising Women Entrepreneur Award**

**Turnover Range: ₹10 lakh – ₹5 crore**

**Criteria:**

- Business innovation and creativity
- Growth trajectory and revenue generation
- Contribution to women empowerment
- Market impact and scalability
- Overcoming challenges as a woman entrepreneur

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#### **8. Lifetime Achievement Awards (This category is only for organizations.)**

##### **15. Business Lifetime Achievement Award**

**Turnover Range: ₹50 crore and above**

**Criteria:**

- Minimum 25 years of sustained business success
- Pioneering contributions to industry growth and innovation
- Legacy of leadership and entrepreneurship
- Consistent business expansion and impact on the national economy
- Corporate social responsibility and philanthropic activities

##### **16. Women Entrepreneurs Lifetime Excellence Award**

**Turnover Range: ₹10 crore and above**

**Criteria:**

- At least 25 years of experience in business leadership
- Significant role in empowering women entrepreneurs
- Sustainable and consistent business performance
- Recognition in national and international business forums
- Mentorship and support for future women entrepreneurs